



TeleGeography

Content Marketing Manager

Calling all creators. This is a job for people who write/edit/design/make stuff.

We're looking for an inbound marketer to take over our day-to-day content marketing operation. This includes managing an editorial calendar and overseeing the creation of blog posts, e-books, and videos—and the related online promotion and upkeep of these items.

About You

A winning candidate will first and foremost be a good communicator who can turn academic research into approachable, inviting stories. Writing skills are a top priority and basic proficiency in video editing software—may it be iMovie or Adobe Premiere—is preferred. Experience with HubSpot's marketing platform or similar tools would be a cherry on top.

Our future Content Market Manager will ideally be located in the DMV. Candidates must initially be available to work in our downtown DC office several days a week.

About Us

TeleGeography is a boutique telecom market research firm. We're a curious, personable group that values intelligence and kindness in our teammates.

As Content Marketing Manager, you'd join our Marketing Director, Head of Sales, VP of Systems & Design, and COO in crafting the content and voice that is central to TeleGeography's marketing strategy.

Salary: \$50,000 - \$65,000 annually depending on experience.

Additional Benefits:

- 401(k) Plan (effective the first of the month following three months of employment).
- Healthcare, dental and vision coverage (effective the first of the month following 60 days of employment).
- \$20,000 Basic Life and AD&D Insurance Coverage
- 3 weeks paid vacation per year (5+ years = 4 weeks), accrued monthly
- 3 days sick leave per year
- 10 paid holidays per the Company's holiday schedule plus one floating holiday

Job Type: Full-time

Send your resume and cover letter to Jayne Miller at jmiller@telegeography.com.