

Data Center Research Service



Want to better understand the competitive landscape? Looking for a broader perspective on key market developments?

Say hello to the number one tool for understanding data centers, network storage, and the nature of interconnection.

Map Search Interface

TeleGeography's Interactive Colocation Map depicts nearly 5,000 active data centers.

- Search by country, metro area, city, building address, operator, internet exchange, or bandwidth provider
- Select a building to view its address and information about the sites present
- Click a site name to review a full profile

Smarter Searching

The Data Center Research Service contains multiple search tools to pinpoint specific sites filtered by a user's parameters.

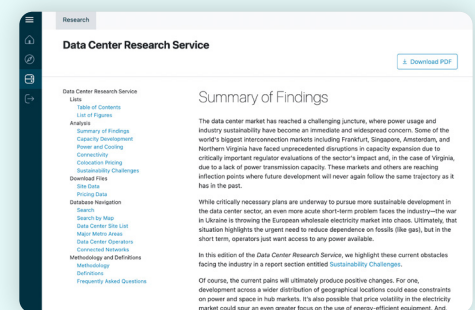
This includes a search interface that filters by location, operator, networks connected, and IX; our token map search interface; and individual launch pages that list major metro areas, all operators, individual sites, and connected networks.

Pricing Workbook

Customers can obtain the entire current and historical pricing datasets from this app via excel file downloads.

It provides the following charting tools:

- Comparisons of standard (4 kw) and high-density (10 kw) price per kilowatt and large-scale retail (100 kw) price per kilowatt for retail colocation cabinets by operator and metro area
- Comparisons of cross-connect connectivity prices (fiber, Ethernet, and copper) by operator + metro area
- Comparisons of cabinet installation rates by operator and metro area
- An interactive total cost of ownership model, which illustrates changes in the combined cost of power, space, connectivity, and cabinet installation by operator and metro area
- Data tables presenting comparisons of low, median, average, and high prices by metro area
- Interactive charts that compare price changes over time



[Report Samples >](#)

This App Includes

Searchable Database	Site Profiles
Market Analysis	Pricing Workbook
Interactive Map	Excel Download

This Data Lives in Data Navigator

 Browse this information alongside other TeleGeography datasets. Drop us a line at info@telegeography.com for a demo.

Washington, DC
United Kingdom
Singapore

+1 (202) 741-0020
+44 (0)151 808 0900
+65 6816-0920

Market Connectivity Score

Data Center Research Service subscribers gain access to the powerful Market Connectivity Score, an interactive tool that measures current and potential data center size for 3,000 cities worldwide.

This feature addresses two frequently asked questions:

- What is the best-connected hub in a region/country?
- Which cities are emerging as new hubs?

It does so by leveraging TeleGeography's wealth of network connectivity data.

The Market Connectivity Score tracks 43 different data points for every city; this allows users to compare indicators like data center power, city population, and IP transit price and weight each category based on the parameters that matter to them.

Market Analysis

This subscription comes with analysis of global data center market trends.

It includes insight on capacity development in key metro areas and comprehensive analysis on major retail operators. Users will also find sortable tables and graphic representations of TeleGeography's colocation data in this section.

Colocation Site Profiles

Site profiles include:

- Operator contact details
- Megawatt capacity
- Links to interactive maps
- Gross and usable floor space
- Listings of carriers and IXs connected to the site

Data Center Operator Profiles

This product includes landing pages for each of the nearly 800 operators in the database. Each individual operator page contains the operator url, classification, hyperlink to a map view of the operator's sites, and a listing of the operator's sites grouped by metro area.

Database Download

Customers can download the entire database from this app as a single Excel file. This allows users to sort, filter, and analyze data and integrate the dataset into their own internal decision-making models.

Purchasing

Licenses

Access to this research is sold as an annual, enterprise-wide license.

Product Passes

For a more complete, more searchable approach to leveraging TeleGeography data, consider opting into a [Product Pass](#).

	All Access	
IP Networks Research Service	✓	Networks Pass
Transport Networks Research Service	✓	
Business Broadband Pricing	✓	Pricing Pass
Bandwidth Pricing EoMPLS, Wavelengths	✓	
Enterprise Pricing DIA, EVPN, & MPLS VPN	✓	
IP Transit Pricing	✓	
Local Access Pricing	✓	
NaaS Pricing	✓	
SD-WAN Pricing	✓	
Cloud and WAN Research Service	✓	Cloud Pass
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GlobalComms Database Service	✓	
International Voice Report	✓	
Exclusive Analyst Briefing	✓	
Instant Access to New Research	✓	

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