# TeleGeography

**TeleGeography**

Washington, D.C. / Remote

**Job Title:** Information Designer

**Department:** Systems & Design

**Reports To:** VP Systems & Design

**Summary:**

We are seeking a talented and passionate Information Designer to join our growing team. In this role, you will be responsible for creating visually engaging and informative designs for both print and online platforms. You will work closely with our research and consulting teams to transform complex data and insights into compelling visuals that effectively communicate key findings to our clients in the telecommunications industry. If you have a strong design portfolio and a passion for clear and concise visual communication, we encourage you to apply!

**Responsibilities:**

- Conceptualize and design a wide range of information-rich visuals, including reports, presentations, infographics, maps, charts, and interactive data visualizations.
- Collaborate with researchers and consultants to understand project objectives and translate complex data into easily digestible visual formats.
- Ensure visual consistency and brand adherence across all design deliverables.
- Maintain awareness of current design trends and best practices in data visualization.
- Design layouts for print publications, including reports, brochures, and white papers.
- Develop interactive data visualizations for online platforms using web technologies such as d3.js and CSS.
- Create visually appealing maps using Mapublisher software.
- Maintain and develop content in HubSpot for the Marketing team.
- Manage multiple projects simultaneously and meet deadlines in a fast-paced environment.

**Qualifications:**

- Bachelor's degree in Graphic Design, Information Design, or a related field.
- Proven experience as an Information Designer or a similar role, with a strong portfolio showcasing your skills in print and online design.

- Proficiency in Adobe Creative Suite (Illustrator, InDesign, Photoshop) and data visualization tools (d3.js).
- Solid understanding of web design principles and experience with CSS.
- Experience with HubL, HubSpot's Markup Language.
- Experience with Mapublisher or other mapping software.
- Excellent communication and collaboration skills.
- Ability to work independently and as part of a team.
- Strong attention to detail and a commitment to quality.

**Bonus Points:**

- Experience in the telecommunications industry.
- Knowledge of data analysis and interpretation.

## About TeleGeography

TeleGeography is a boutique firm with a global scope covering a critical, dynamic industry. It offers a collegial, intellectual atmosphere with a bit of quirky charm in an energizing Thomas Circle location in Washington, DC. TeleGeography is a remote-friendly workplace, and this position is location-flexible (within the US) for candidates located outside the DC-area.

TeleGeography also offers its employees a generous benefits package including:
- 401(k) Plan (effective after 3 months of service)
- Healthcare, dental and vision coverage (effective the first of the month following 60 days of employment)
- $20,000 Basic Life and AD&D Insurance Coverage
- 3 weeks paid vacation (2+ years = 4 weeks, 5+ years = 5 weeks)
- 3 days sick leave per year

If you're ready to put your skills to work for a team dedicated to authoritative industry analysis, we want to hear from you.

**Send your resume, portfolio and cover letter to recruitment@telegeography.com.**