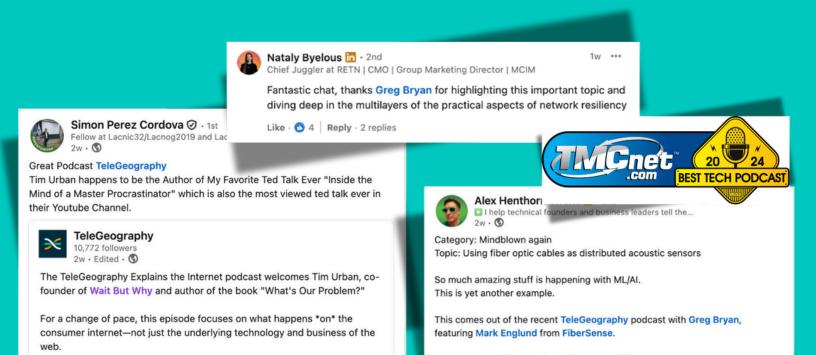
SPONSORSHIP BRIEF

TeleGeography Explains the Internet

TeleGeography Explains the Internet attracts thousands of tech-savvy listeners. Associate your brand with trusted, insightful, and data-rich conversations between tech professionals and internet enthusiasts.

Tech Conversations to Talk About





About the Show

THE INTERNET, EXPLAINED

TeleGeography Explains the Internet is the podcast where we explore the global business of connectivity.

Host Greg Bryan and guests across the global telecom industry set out to demystify the inner workings of modern connection. This spans from the infrastructure that underpins major communication, to secrets of the corporate wide area network. Discussions might cover telco economics one day and data centers the next. These conversations all have one thing in common: they dig into how the most fascinating technology of our time—the internet—really works.



About the Audience

WHERE TECH & NETWORKING PROS UNITE

TeleGeography Explains the Internet reaches thousands listeners around the globe, including TeleGeography's audience of 10,000+ telecom enthusiasts. In the last 12 months, the show has continued to develop its dedicated fanbase:

7 K+

ANNUAL

DOWNLOADS

545 AVG. MONTHLY DOWNLOADS 3.6K

Our listeners are curious, tech-savvy, and data-hungry. They're quick to click on any episode about telecom infrastructure. And a growing percentage are enjoying the show in video form—they spent over 400 hours watching the show over the last year.

Top Audience Geography

- United States
- **United Kingdom**
- Canada
- Germany
- **Australia**
- Spain
- France

Contact sales@telegeography.com to learn more.



Your Host, Greg Bryan



<u>LinkedIn</u>

Senior Manager and *TeleGeography Explains the Internet* Host Greg Bryan knows networking.

He joined TeleGeography in 2006 with a specialty in pricing and market analysis for the wholesale and enterprise telecom networks. In this role, he has spent time designing, creating, and launching several data-based research products focused on wholesale and enterprise pricing and related services.

Greg's current focus is on enterprise wide area networks, including managing TeleGeography's WAN Manager Survey and WAN Market Sizing model, both part of TeleGeography's innovative Cloud and WAN research. He's a frequent speaker and contributor to conferences and webinars about the enterprise networking space.

Now on the Pod

There are many ways to talk about how—and why—the internet connects the world the way that it does. Our guest list is a testament to that.

TeleGeography Explains the Internet welcomes experts from huge telcos and small regional providers alike. You'll hear from data center professionals and tech startups. We also engage telecom investors, WAN managers, and optical transport experts—a diverse array of professionals, all with an internet story to tell.

There's one thing all of our guests have in common: they're passionate about a specific aspect of the modern internet and they're ready to explain it to our audience of tech and networking enthusiasts.



Recent guests include Wait But Why Co-Founder Tim Urban, Fibersense CEO Mark Englund, and former FCC Commissioner Nathan Simington

NOW LOADING SIGNATURE TeleGeography Explains Takes on Al

In 2026, TeleGeography Explains the Internet will take on its biggest, timeliest series to date: the state of Al. The series will combine perspectives from TeleGeography experts, leverage our latest data, and solicit insight from friends around the industry to explain this important technological moment in time.

Sponsorship Overview

This new, Al-focused series is searching for a single corporate sponsor. This brand will be the exclusive name associated with every episode in the series and all related content.



Our series sponsor will receive:

- Intro ad spot and logo recognition across entire AI series, which will be a minimum of five episodes, tentatively scheduled for January 2026
- Logo acknowledgement in all podcast promotion, including outreach to TeleGeography's audience of 10,000+ tech professionals
- Optional YouTube interview, subject to the TeleGeography team's editorial standards
- **Link placement** in episode show notes, subject to the TeleGeography team's editorial standards

