

SPONSORSHIP BRIEF

TeleGeography Explains [the Internet]

TeleGeography Explains the Internet attracts thousands of tech-savvy listeners. Associate your brand with trusted, insightful, and data-rich conversations between tech professionals and internet enthusiasts.

Tech Conversations to Talk About



Simon Perez Cordova • 1st
Fellow at Lacnic32/Lacnog2019 and Lac
2w •

Great Podcast [TeleGeography](#)

Tim Urban happens to be the Author of My Favorite Ted Talk Ever "Inside the Mind of a Master Procrastinator" which is also the most viewed ted talk ever in their Youtube Channel.



TeleGeography
10,772 followers
2w • Edited •

The TeleGeography Explains the Internet podcast welcomes Tim Urban, co-founder of [Wait But Why](#) and author of the book "What's Our Problem?"

For a change of pace, this episode focuses on what happens *on* the consumer internet—not just the underlying technology and business of the web.



Nataly Byelous • 2nd
Chief Juggler at RETN | CMO | Group Marketing Director | MCIM

Fantastic chat, thanks [Greg Bryan](#) for highlighting this important topic and diving deep in the multilayers of the practical aspects of network resiliency

Like • 4 | Reply • 2 replies

1w •



Alex Henthorn
I help technical founders and business leaders tell the...
2w •

Category: Mindblown again

Topic: Using fiber optic cables as distributed acoustic sensors

So much amazing stuff is happening with ML/AI.
This is yet another example.

This comes out of the recent [TeleGeography](#) podcast with [Greg Bryan](#), featuring [Mark Englund](#) from [FiberSense](#).



About the Show

THE INTERNET, EXPLAINED

TeleGeography Explains the Internet is the podcast where we explore the global business of connectivity.

Host Greg Bryan and guests across the global telecom industry set out to demystify the inner workings of modern connection. This spans from the infrastructure that underpins major communication, to secrets of the corporate wide area network. Discussions might cover telco economics one day and data centers the next. These conversations all have one thing in common: they dig into how the most fascinating technology of our time—the internet—really works.



About the Audience

WHERE TECH & NETWORKING PROS UNITE

TeleGeography Explains the Internet reaches thousands listeners around the globe, including TeleGeography's audience of 10,000+ telecom enthusiasts. In the last 12 months, the show has continued to develop its dedicated fanbase:

7K+
ANNUAL
DOWNLOADS

545
AVG. MONTHLY
DOWNLOADS

3.6K
YOUTUBE
VIEWS

Our listeners are curious, tech-savvy, and data-hungry. They're quick to click on any episode about telecom infrastructure. And a growing percentage are enjoying the show in video form—they spent over 400 hours *watching* the show over the last year.

Top Audience Geography

-  United States
-  United Kingdom
-  Canada
-  Germany
-  Australia
-  Spain
-  France

Contact sales@telegeography.com to learn more.

Your Host, Greg Bryan



[LinkedIn](#)

Senior Manager and *TeleGeography Explains the Internet* Host Greg Bryan knows networking.

He joined TeleGeography in 2006 with a specialty in pricing and market analysis for the wholesale and enterprise telecom networks. In this role, he has spent time designing, creating, and launching several data-based research products focused on wholesale and enterprise pricing and related services.

Greg's current focus is on enterprise wide area networks, including managing TeleGeography's WAN Manager Survey and WAN Market Sizing model, both part of TeleGeography's innovative Cloud and WAN research. He's a frequent speaker and contributor to conferences and webinars about the enterprise networking space.

Now on the Pod

There are many ways to talk about how—and why—the internet connects the world the way that it does. Our guest list is a testament to that.

TeleGeography Explains the Internet welcomes experts from huge telcos and small regional providers alike. You'll hear from data center professionals and tech startups. We also engage telecom investors, WAN managers, and optical transport experts—a diverse array of professionals, all with an internet story to tell.

There's one thing all of our guests have in common: they're passionate about a specific aspect of the modern internet and they're ready to explain it to our audience of tech and networking enthusiasts.



Recent guests include *Wait But Why* Co-Founder Tim Urban, Fibersense CEO Mark Englund, and former FCC Commissioner Nathan Simington

Contact sales@telegeography.com to learn more.

NOW LOADING 

TeleGeography Explains Takes on AI

In 2026, *TeleGeography Explains the Internet* will take on its biggest, timeliest series to date: the state of AI. The series will combine perspectives from TeleGeography experts, leverage our latest data, and solicit insight from friends around the industry to explain this important technological moment in time.

Sponsorship Overview

This new, AI-focused series is searching for a single corporate sponsor. This brand will be the exclusive name associated with every episode in the series and all related content.

\$20K
FULL SERIES
SPONSORSHIP

Our series sponsor will receive:

- **Intro ad spot and logo recognition** across entire AI series, which will be a minimum of five episodes, tentatively scheduled for January 2026
- **Logo acknowledgement in all podcast promotion**, including outreach to TeleGeography's audience of 10,000+ tech professionals
- **Optional YouTube interview**, subject to the TeleGeography team's editorial standards
- **Link placement** in episode show notes, subject to the TeleGeography team's editorial standards